



# ASH 26.27 season

[www.ASHDance.com](http://www.ASHDance.com)

     
**ARTISTSSIMPLYHUMAN**

855.ASH.Dance  
[info@ashproductions.com](mailto:info@ashproductions.com)

CHALLENGE.  
INSPIRE.  
TRANSFORM.

# CONVENTION



We are **passionate** about providing an unequalled dance experience that challenges dancers as artists, and inspires them to be the best they can be in **both dance and life**.

The Regional Tour consists of two days of convention classes as well as a Performance Showcase.

# PERFORMANCE SHOWCASE

## What is a Performance Showcase?

It is an opportunity for dancers to perform their pieces in a supportive and **non-competitive** environment while receiving video critiques and overall awards from the ASH Faculty.





# WELCOME TO ASH!

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Dear Dancers, Families, and Studios,

We're thrilled to welcome you to the 26/27 Tour of Artists Simply Human!

At ASH, our mission is simple: to **push dancers beyond technique and ignite their passion both on and off the dance floor**. With a dynamic lineup of classes – including Contemporary, Hip Hop, Ballet, Jazz, Tap, Fusion, and more – our faculty brings a wealth of experience from stages and studios around the world. From Dancing with the Stars to tours with Ariana Grande, P!nk, and Janet Jackson, our educators are true leaders in the field, and they infuse every class with artistry, heart, and inspiration.

Each regional event features two exciting days of convention classes, along with our Performance Showcase – a non-competitive opportunity for dancers to share their work in a supportive environment. Dancers will receive video critiques and overall awards from the ASH faculty, making it a truly valuable and enriching performance experience.

Our **Concierge Team** is here to support you every step of the way, so don't hesitate to reach out with any questions at [concierge@ashproductions.com](mailto:concierge@ashproductions.com).

We encourage you to register early – our events often sell out quickly, and we don't want you to miss out on this one-of-a-kind experience.

As we embark on our 16th season, ASH remains deeply committed to equity, excellence, and creating safe, inclusive spaces for all. Here, dancers don't just learn steps – they discover their voice, their strength, and their community.

We can't wait to see you!

*Braham Logan Crane*  
Director

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**SAVE THE DATE!**

**REGISTRATION OPENS AUGUST 17, 2026!**

**ORLANDO, FL**

NOV 6 - 8, 2026

**HILTON ORLANDO**

**NEW BRUNSWICK, NJ**

FEB 5 - 7, 2027

**HYATT REGENCY NEW  
BRUNSWICK**

**HOUSTON, TX**

MAR 20 - 22, 2027

**HYATT REGENCY CONROE**

**PITTSBURGH, PA**

NOV 13 - 15, 2026

**WYNDHAM GRAND  
PITTSBURGH DOWNTOWN**

**RESTON, VA**

FEB 12 - 14, 2027

**HYATT REGENCY RESTON**

**GREENVILLE, SC**

APR 2 - 4, 2027

**HYATT REGENCY  
GREENVILLE**

**AUSTIN, TX**

NOV 20 - 22, 2026

**HYATT REGENCY LOST  
PINES RESORT AND SPA**

**MYRTLE BEACH, SC**

FEB 19 - 21, 2027

**SHERATON MYRTLE BEACH**

**WEST PALM BEACH, FL**

APR 9 - 11, 2027

**PALM BEACH  
CONVENTION CENTER**

**NASHVILLE, TN**

JAN 8 - 10, 2027

**EMBASSY SUITES  
MURFREESBORO**

**BOSTON, MA**

FEB 26 - 28, 2027

**WESTIN COPLEY BOSTON**

**CHICAGO, IL**

APR 16 - 18, 2027

**HYATT REGENCY O'HARE**

**PHILADELPHIA, PA #1  
(JAN)**

JAN 15 - 17, 2027

**LOEWS PHILADELPHIA**

**PHILADELPHIA, PA #2  
(MAR)**

MAR 5 - 7, 2027

**LOEWS PHILADELPHIA**

**SANTA CLARA, CA**

APR 23 - 25, 2027

**SANTA CLARA MARRIOTT**

**PROVO, UT**

JAN 21 - 23, 2027

**MARRIOTT PROVO**

**ATLANTA, GA**

MAR 12 - 14, 2027

**THE HOTEL AT AVALON**

**ANAHEIM, CA**

APR 30 - MAY 2, 2027

**MARRIOTT IRVINE**

**DENVER, CO**

JAN 28 - 30, 2027

**HYATT REGENCY DENVER**

**ASH NATIONALS**

**JULY 2 - 8, 2027**

**JW Marriott Orlando Grande Lakes**

# FACULTY

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**Braham Logan Crane**  
OWNER/DIRECTOR



**DJ Smart**  
REGIONAL DIRECTOR  
JAZZ & MUSICAL THEATER



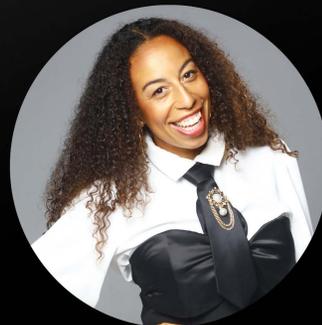
**Hannah Gossett**  
ASH THE COMPANY  
DIRECTOR  
HIP HOP



**Lisette Bustamante**  
HIP HOP



**Tovariz Wilson**  
JAZZ FUNK &  
PROGRESSIONS



**Maud Arnold**  
TAP



**Matt Smith**  
FUSION & HIP HOP



**Sabrina Phillip**  
CONTEMPORARY



**Alan Bersten**  
BALLROOM



**Azuki Umeda**  
FUSION &  
CONTEMPORARY



**BRITTANY CAVACO**  
BALLET

# SAMPLE SCHEDULE

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# SAMPLE SCHEDULE

## THURSDAY

*In Select Cities, the Performance Showcase can be held on Thursdays.*

## FRIDAY

6:45AM	REGISTRATION (LOBBY) - REGISTRATION PACKET PICK UP (STUDIO OWNERS / TEACHERS ONLY)	<b>AGE BREAKDOWN</b>  MINI MOVERS AGES 3-7 ARTISTS IN TRAINING AGES 7-11 INTERMEDIATE AGES 12-14 ADVANCED AGES 15+  **AGE AS OF JANUARY 1ST, 2027**
7AM-11:45PM	PERFORMANCE SHOWCASE	
5PM-6PM	OPEN CLASS 1 <i>OPEN CLASSES ARE FOR ALL REGISTERED DANCERS AGES 7&amp;UP</i>	
6PM-7PM	OPEN CLASS 2 <i>OPEN CLASSES ARE FOR ALL REGISTERED DANCERS AGES 7&amp;UP</i>	
7PM-8PM	OPEN CLASS 3 <i>OPEN CLASSES ARE FOR ALL REGISTERED DANCERS AGES 7&amp;UP</i>	
8PM-10:30PM	theCOMPANY INTENSIVE ON TOUR <i>DANCERS MUST ATTEND OPEN CLASSES &amp; GET SELECTED TO BE ELIGIBLE</i>	

## SATURDAY

	ARTISTS IN TRAINING	INTERMEDIATE	ADVANCED	MINI MOVERS	TEACHERS/ PARENTS
7AM-8:30AM	REGISTRATION (LOBBY) - REGISTRATION PACKET PICK UP (STUDIO OWNERS / TEACHERS ONLY)				
7:30AM	WELCOME SHOW (ALL DANCERS)				
7:45AM-9AM	AUDITION COMBO (AGES 7-11)	CLASS	CLASS		TEACHERS CLASS 8AM-8:45AM
	SCHOLARSHIP AUDITION (AGES 7-11) CLOSED AUDITION				
9AM-10AM	CLASS	AUDITION COMBO (AGES 12-14)	CLASS		TEACHERS CLASS 9AM-9:45AM
10AM-11AM	CLASS	SCHOLARSHIP AUDITION (AGES 12-14) CLOSED AUDITION	CLASS		TEACHERS CLASS 10AM-10:45AM
11AM-11:45AM	<b>LUNCH BREAK / VISIT THE MERCHANDISE BOOTH</b> 11AM-11:15AM - theCOMPANY INTENSIVE ON TOUR REHEARSAL (CLOSED REHEARSAL)			CLASS 12:45PM-1:15PM	TEACHER LUNCH
11:45AM-12:45PM	CLASS	CLASS	CLASS	CLASS 1:15PM-1:45PM	TEACHERS & PARENTS CLASS 11:45AM-12:30PM
12:45PM-1:30PM	CLASS	CLASS	AUDITION COMBO (AGES 15+)	CLASS 1:45PM-2:15PM	
1:30PM-2:15PM	CLASS	CLASS	SCHOLARSHIP AUDITION (AGES 15-21) CLOSED AUDITION	REHEARSAL 2:15PM-3PM <i>PERFORMANCE AT 3PM IN THE PERFORMANCE SHOWCASE</i>	
3PM-10:45PM	PERFORMANCE SHOWCASE				

## SUNDAY

	ARTISTS IN TRAINING	INTERMEDIATE	ADVANCED	MINI MOVERS	TEACHERS/ PARENTS
7AM-8AM	CLOSING SHOW SCHOLARSHIP FINALIST REHEARSAL & theCOMPANY INTENSIVE ON TOUR DRESS REHEARSAL <i>SCHOLARSHIP FINALISTS &amp; theCOMPANY INTENSIVE ON TOUR DANCERS ONLY - CLOSED REHEARSAL</i>				
8AM-9AM	CLASS	CLASS	CLASS		TEACHERS BREAKFAST & CHAT WITH THE DIRECTOR
9AM-9:45AM	CLASS	CLASS	CLASS	CLASS 9:30AM-10AM	
9:45AM-10:15AM	<b>LUNCH BREAK / VISIT THE MERCHANDISE BOOTH</b>			CLASS 10AM-10:30AM	
10:15AM-11:15AM	CLASS	CLASS	CLASS	CLASS 10:30AM-11AM	TEACHERS CLASS 10:15AM-11AM
11:15AM-12:15PM	CLASS	CLASS	CLASS		
12:30PM	CLOSING SHOW (ALL DANCERS)			PLEASE NOTE: FACULTY AND SCHEDULE ARE SUBJECT TO CHANGE.	

# PRICING

ASH 26·27  
season

## CONVENTION

The student's level is determined by their age as of JAN 1, 2027

### Mini Movers

Ages 3-7 · Includes one Mini Movers Observer Band

EARLY BIRD	\$210
REGULAR	\$225

### Artists In Training

Ages 7-11

EARLY BIRD	\$330
REGULAR	\$365

### Intermediate

Ages 12-14

EARLY BIRD	\$330
REGULAR	\$365

### Advanced

Ages 15+

EARLY BIRD	\$330
REGULAR	\$365

### Teachers / Administrators

All Teachers must be registered and verified via the studio website and may not exceed 25% of the total students registered. If Teachers are registered after the Registration Deadline or exceed the 25% limit, they will be charged the Regular Rate.

EARLY BIRD	\$330
REGULAR	\$365

## PERFORMANCE SHOWCASE

The Performance Showcase is optional. However, you must be registered for the Convention to register routines for the Performance Showcase.

# of Performers	Early Bird Rate	Regular Rate	Time Limit	Ext. Time Rate
Solo (1)	\$195	\$215	2:30 Minutes	30 Sec - \$15
Duet/Trio (2-3)	\$110/person	\$130/person	2:30 Minutes	30 Sec - \$10/person
Small Group (4-9)	\$70/person	\$90/person	3 Minutes	30 Sec - \$5/person
Large Group (10-24)	\$70/person	\$90/person	4 Minutes	30 Sec - \$5/person
Production (25+)	\$70/person	\$90/person	6 Minutes	30 Sec - \$5/person

## REFUND POLICY

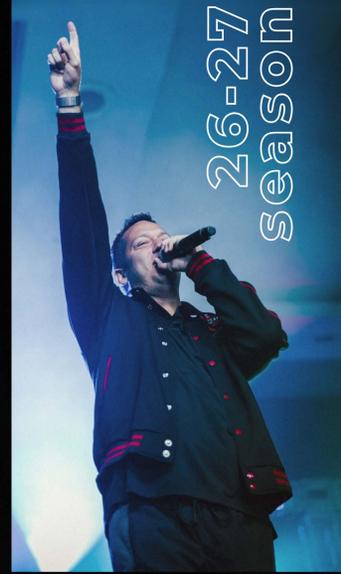
Unless ASH is forced to cancel due to Acts of God, CDC, local, state, or federal government mandates, ASH will not provide a refund under any circumstance. If the event is held and a dancer cannot attend due to injury or illness, you must contact the ASH Office at least 24 hours prior to the start of the event. ASH will issue a credit statement to be used up to one year from the date of issue for convention and/or performance showcase fees provided the dancer submits a doctor's note within 30 days via email to [info@ashproductions.com](mailto:info@ashproductions.com).



**Returning studios get a head start!**

If you reached Illuminate last season, you start next season with 500 points. Radiate or Elevate starts at 250 points. Ignite starts at 0.

Speak with one of our concierges today to learn what you qualify for and how you can earn more!



# STUDIO REWARDS

We hope you'll join us in the 26/27 Season! ASH is proud to offer rewards to our studios for continuing to make an ASH event part of your season.

The Studio Rewards Program is a loyalty program that thanks dance studios for their participation with ASH. The more your studio spends throughout the season, the more points you earn—and the better rewards you can choose.

## How It Works

### 1 SPEND

Register dancers, routines, and purchase studio photo/video packages. These are the purchases that accumulate points.

### 2 EARN

Every \$20 you spend = 1 point. Points accumulate throughout the season.

### 3 REDEEM

Use your points to select rewards from your level's menu. The more you spend, the better your options.

## Your Level Determines Your Rewards

### IGNITE

Spend \$5,000+

Earn 250+ pts

#### REWARDS:

Merch Vouchers  
Exclusive Digital Resources  
\$250 Registration Credit

### ELEVATE

Spend \$10,000+

Earn 500+ pts

#### REWARDS:

Exclusive Merch Item  
Exclusive Digital Resources  
\$50 Marriott Gift Card  
\$300 Registration Credit

### RADIATE

Spend \$20,000+

Earn 1,000+ pts

#### REWARDS:

Exclusive Merch Item  
Exclusive Digital Resources  
\$100 Marriott Gift Card  
\$350 Registration Credit

### ILLUMINATE

Spend \$35,000+

Earn 1,750+ pts

#### REWARDS:

3 Room Nights  
Free at Nationals  
Exclusive Merch Item  
Exclusive Digital Resources  
\$200 Marriott Gift Card  
\$500 Registration Credit  
Golden Ticket experience



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## GOLDEN TICKET *Experience*

- In-Studio Faculty Workshops
- In-Studio Staff Headshots
- In-Studio Combo Video Shoots
- Website Consultation

**+** Personal Registration Concierge!  
We'll do your registration for life!